Things to include in a Travel Brochure

- **Name of the location**
- **Location, including a map**
- **Geography (in relation to other major places)**
- **Major cities, well-known places**
- **Historic Sites and Landmarks**
- **Recreation and Outdoor Activities – parks, sports, beaches etc**
- **Entertainment**
- **Climate and overall weather conditions – best time of year to travel**
- **Transportation**
- **Arts and Culture, including museums, theatre & performances, temples, other places of interest to visit**
- **Languages and Local Dialect**
- **Food that the area is known for**
- **Arts and Crafts that the area is known for**
- **Photos/Graphics**

Could also include:

- **Common Phrases**
- **Places to eat**
- **Festivals and/or holidays**
- **Cultural Etiquette**