

Things to include in a Travel Brochure

- *Name of the location*
- *Location, including a map*
- *Geography {in relation to other major places}*
- *Major cities, well-known places*
- *Historic Sites and Landmarks*
- *Recreation and Outdoor Activities – parks, sports, beaches etc*
- *Entertainment*
- *Climate and overall weather conditions – best time of year to travel*
- *Transportation*
- *Arts and Culture, including museums, theatre & performances, temples, other places of interest to visit*
- *Languages and Local Dialect*
- *Food that the area is known for*
- *Arts and Crafts that the area is known for*
- *Photos/Graphics*



Could also include:

- *Common Phrases*
- *Places to eat*
- *Festivals and/or holidays*
- *Cultural Etiquette*

